



AL BERNOTAS

Candidate for Bethlehem City Council

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Hello Neighbor!

I ask for your support in the upcoming election for Bethlehem City Council. I would like to be your advocate for Bethlehem issues including taxes, public safety, financial integrity, and equitable treatment for every resident. **I need your vote.** I want to help you by helping our City. Here is how and why --

I was born in Scranton in 1942. Because my father had a job on the Erie-Lackawanna Railroad, my parents moved to Hoboken, New Jersey shortly after I was born. But my heart and spirit never left Pennsylvania. I acquired a New Jersey accent, but I am a Pennsylvania native, and I love Bethlehem.

In 1964, after I left the Air Force, at the age of 21, with an Honorable Discharge, I earned a B.A. in Psychology, from Rutgers University, and then an MBA from Fairleigh Dickinson University.

My family and I moved here in 1983 to become AT&T's National Account Manager on the Bethlehem Steel account. I served in that position for five years. For the next ten years, I commuted into New Jersey. In 1998, I retired from AT&T. Since then, I have kept busy with family life and several interesting work opportunities. For many years I have been a substitute teacher in many of the surrounding school districts, including the BASD. About eight years ago I started to work with Center Valley Club, a public golf course. Most recently, I accepted a position with Geisinger Health Plan as a Medicare Marketing Representative. I like being active.

I am not a career politician and I possess a unique skill set which will be an asset to our city. Those skills include the ability to read a Balance Sheet and an Income Statement, critically needed skills in our city, which is unfortunately being financially mismanaged. The distressing fact is, City Council does not take the Administration to task for their lack of integrity and actual violations of City Laws.

I would like to take the following initiatives:

- Restore Fiscal Sanity, and Integrity to the City of Bethlehem
- Monthly audit and report to City Council of any projected year end deficits.
- Private management of the City Golf Course, and Ice Rink, with continued City ownership
- Proactive enforcement of City Ordinances, including Zoning Ordinances.
- Nominations for Boards and Commissions open to the public.
- Support and strengthen Police, Firefighters, and Emergency Medical Service.
- Direct communications about City issues via town hall meetings, direct mail, and email.

In addition, I am a persistent sort. If you, as a resident, have been wronged by the actions of the City, I will be there to support you.

Well, if you've made it this far, I thank you for taking the time to read the message. Get the word out. Please cast your vote for me on Tuesday, November 8th. God bless you, and, God Bless Bethlehem.

Sincerely,

A handwritten signature in black ink that reads "Al". The signature is stylized and cursive.

Al Bernotas